

A4.2 Policy instrument: Delivery of services

The delivery of services as a food policy instrument is primarily used by the European institutions to provide Member States with **practical support** and **advice** on a variety of issues related to the food system.

From the food policy mapping, it emerged that the support delivered by the EU in form of services is mostly directed at homogenising European and national marketing schemes, with a special attention to plant and animal welfare and rural businesses and, therefore, to the improvement of farmers' competitiveness and fair treatment.

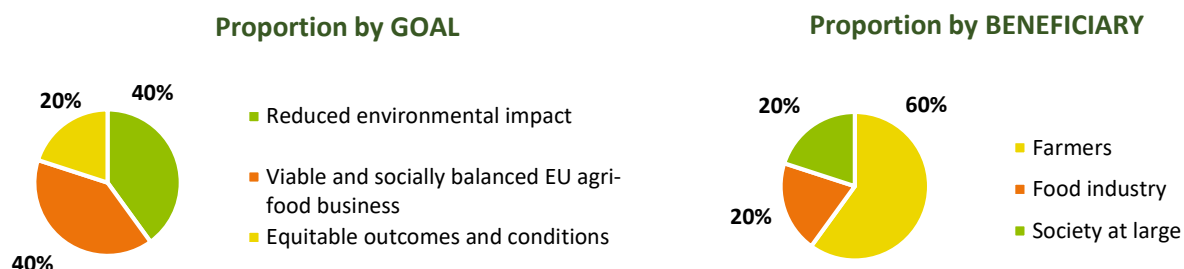


Table 5 - Examples of policies implemented by the delivery of services:

Policy	Goal	Beneficiary	Target
<p><u>EUROPHYT</u> Web-based network and database connecting EU national Plant Health Authorities, EFSA and DG SANTE for plant protection against pests and plant diseases.</p>	Reduced Environmental impact	Farmers	Public authorities
<p><u>Rural Development Foundation</u> A self-governing legal entity who deals with debt obligations, lending and shaping the reputation of rural life.</p>	Equitable outcomes and conditions	Food industry	Import/export companies
<p><u>European Union Reference Centre for Animal Welfare</u> Support for horizontal activities of the EC and EU Member States in the area of welfare requirements for animals</p>	Reduced environmental impact	Society at large	Farmers
<p><u>Council Directive on the common catalogue of varieties of agricultural plant species</u> Each Member State shall establish a catalogue of the varieties officially accepted for certification and marketing.</p>	Viable and socially balanced EU agri-food business	Farmers	Public authorities
<p><u>Support for exporters</u> EU support for the internationalisation of EU businesses.</p>	Viable and socially balanced EU agri-food business	Food industry	Import/export companies